DCM SHRIRAM CONSOLIDATED LTD

Registered office: 6th floor, Kanchenjunga Building, 18 Barakhamba Rd., New Delhi – 110 001
www.dscl.com

DSCL Conference Call
Friday, February 04, 2011 at 4:00 pm IST

New Delhi, February 01, 2011

DCM Shriram Consolidated Limited (DSCL), an integrated and multi operational business entity, with extensive and growing presence across the entire Agri-Rural value chain and Chloro-Vinyl industry, will organize a conference call for analysts & investors on **Friday, February 04, 2011 at 4:00 pm IST.**

Mr. Ajay S. Shriram, Chairman and Senior Managing Director, Mr. Vikram S. Shriram, Vice-Chairman and Managing Director, along with the members of the Senior Management team will represent the Company on the call. The conference call follows the announcement of the Company's financial results for the third quarter and nine months ended December 31, 2010 that was declared on February 01, 2011.

Details of the conference call are as under:

Timing	• 4:00 pm IST on Friday, February 04, 2011
Conference dial-in	• Primary access number: +91 22 3065 0122 • Secondary access number: +91 22 6629 0301
Local Access Number	• 6000 1221 *(Available in - Chennai, Hyderabad, Bangalore, Delhi, Kolkata) Accessible from all major carriers except BSNL/MTNL.)*
International Toll –free Access	• USA: 1 866 746 2133 • UK: 0808 101 1573 • Singapore: 800 101 2045 • Hong Kong: 800 964 448

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About DCM Shriram Consolidated Limited (DSCL)

DSCL is an integrated business group, with extensive and growing presence across the entire Agri-rural value chain and Energy led Chloro-Vinyl industry. The Company is adding innovative value-added businesses in these domains. With a large base of captive power produced at a competitive cost, the Company aims at maximizing value creation in its Chloro-Vinyl businesses. The high-value and knowledge based business being incubated by DSCL include Hariyali Kisaan Bazaar, Fenesta Building Systems and Hybrid Seeds.

For more information on the Company, its products and services please log on to **www.dscl.com**.

For further information please contact:

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Note: Certain statements that may be made or discussed at the conference call may be forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local political or economic developments, technological risks, and many other factors that could cause our actual results to differ materially from those contemplated by the relevant forward looking statements. DCM Shriram Consolidated Limited will not be in any way responsible for any action taken based on such statements and discussions and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.