



Registered office: 6th floor, Kanchenjunga Building, 18 Barakhamba Rd., New Delhi – 110 001

Details of DSCL Conference Call to be conducted on 29 October 2007 at 3.30 p.m.

New Delhi, 24 October 2007

DCM Shriram Consolidated Limited (DSCL), an integrated and diversified business group with extensive and growing presence across the entire agri-rural value chain and chloro-vinyl industry, will organize a conference call for analysts & investors on **Monday, 29 October 2007 at 3.30 p.m. IST.**

Mr. Ajay S. Shriram, Chairman and Senior Managing Director, Mr. Vikram S. Shriram, Vice-Chairman and Managing Director, along with the members of the Senior Management team will represent the Company on the call.

The conference call follows the announcement of the Company's financial results for the second quarter and half year ended September 30, 2007, on 24 October 2007.

Details of the conference call are as under:

Time	• 3.30 p.m. IST on Monday, 29 October 2007
Access numbers	• 022 66290101 / 022 30651010
Delhi local access number	• 011 60001221
Bangalore local access number	• 080 60001221
Hyderabad local access number	• 040 60001221
Chennai local access number	• 044 60001221

-Ends-

About DCM Shriram Consolidated Limited (DSCL)

DSCL is an integrated and diversified business group, with extensive and growing presence across the entire Agri-rural value chain and Chloro-vinyl industry. The company is adding innovative value-added businesses in these domains. With a large base of captive power produced at a competitive cost, the company aims at maximizing value creation in its Chloro-vinyl businesses. The high-value and knowledge based business incubated by DSCL include Fenesta Building Systems and rural retailing initiative Hariyali Kisaan Bazaar.

For more information on the Company, its products and services please log on to www.dscl.com

For further information please contact:

Amit Agarwal

DCM Shriram Consolidated Limited

Tel: 011 2331 6801

Fax: 011 2372 0325

Email: amitagarwal@dscl.com

Sherna Pestonji

Citigate Dewe Rogerson

Tel: 022 4007 5004

Fax: 022 2284 4561

Email : sherna@cdr-india.com

Certain statements that may be made or discussed at the conference call may be forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local political or economic developments, technological risks, and many other factors that could cause our actual results to differ materially from those contemplated by the relevant forward looking statements. DCM Shriram Consolidated Limited will not be in any way responsible for any action taken based on such statements and discussions and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.